



***REISA* Membership**



Who we are.

REISA is the nation's leading alternative investment association, providing education, advocacy, and networking opportunities on behalf of the industry, including non-traded REITs, DSTs, real estate partnerships, real estate income and development funds, 1031s, BDCs, equipment leasing, life settlement, private placements, oil and gas interests and other securitized real estate investments. The association works to maintain the integrity and reputation of the industry by establishing and promoting best-in-class practices, as well as high ethical standards. REISA connects members directly to key industry experts and decision makers through educational forums, sharing timely trends and valuable tools that help members more effectively conduct business. Additionally, the association is an active advocate in the nation's capitol on behalf of its members, addressing important issues affecting our industry.





Members include:

Broker-Dealers
Sponsors/Issuers
RIAs
Registered Representatives
Financial Advisors
Lenders
Real Estate Brokers
Consultants
Due Diligence Firms
Investment Advisers
Accountants
Law Firms
Technology Firms
Affiliated companies
and personnel

Networking

REISA provides a forum for members to build their network and connections with industry leaders through events, committees and other association functions. Members can build their careers, the industry and serve the association by volunteering on a REISA committee. REISA committees and subcommittees include:

Conference Planning Committee directs the program and planning for REISA's Annual Conference, Due Diligence Forum and Spring Symposium

Ethics & Standards Committee oversees the REISA Code of Ethics and:

- Guide to Certain Best Practices
- Due Diligence Subcommittee
- Best Practices Subcommittee
- Education Subcommittee
- BDC Subcommittee

Legislative & Regulatory Committee supervises the association's governmental affairs and grassroots efforts, as well as advocates for regulation in the best interest of the industry and REISA members:

- Capital Markets Subcommittee
- Arbitration Subcommittee
- Hill Day

Membership Committee develops and maintains association programs, products and services relevant for each class of membership within REISA:

- DPP Subcommittee
- Marketing Subcommittee
- Editorial Subcommittee

Education

REISA connects you to key industry experts and leaders through intimate forums, providing timely trends and education. Our focused membership allows for direct and immediate feedback on products, compliance issues and educational needs facing those in the alternative investments industry. Additionally, regulatory officers often present at REISA events to keep members informed on the latest industry news and trends that affect our business.

Direct Participation Professional Designation The Direct Participation Professional (DPP) designation is designed to evaluate professional standards, enhance individual performance and recognize industry professionals who demonstrate the relevant knowledge of direct participation programs.

White Papers REISA addresses a variety of topics of interest and urgency to the alternative investment industry with the publication of timely white papers. These white papers address common problems and provide tools to make better-informed business decisions.

Webinars REISA offers interactive monthly webinars for members and other business professionals to help keep them apprised of the latest industry trends without ever leaving their computers. These webinars are hosted by industry experts and cover a variety of current topics, best practices and new ideas. Members may access these educational tools while gaining valuable professional development without paying travel expenses or sacrificing valuable time away from the office. Each webinar is archived online for later viewing for those unable to participate during the live event.



Conferences

REISA is dedicated to providing industry-leading events for those who sponsor, analyze, market, distribute or sell alternative investments. With quality attendance and exceptional educational programs, REISA's conferences are set apart from other industry events.

Our conferences bring together the nation's leading alternative investment professionals to learn the latest industry trends, marketing recommendations and current regulations. At the conferences, members and attendees enjoy face-to-face networking opportunities that expand their professional connections and strengthen their personal relationships.

Continuing education credits, including CFPs, CLEs and CEUs, and DPP credits are available at all REISA conferences.

Advocacy

As the voice of the alternative investment industry, REISA engages in an active presence in Washington, D.C., advocating on behalf of its members and industry throughout every branch of the federal government. The association establishes relationships, builds coalitions and tirelessly seeks to educate our governmental leaders and authorities.





Registered Reps/Financial Advisers: REISA connects you directly to industry leaders and experts in the burgeoning alternative investment arena, providing invaluable insight and educational opportunities that may help you better advise your clients and grow your business.

Broker-Dealers: Broker-dealers bear a heavy burden as the gatekeepers of the investment industry. Membership in REISA will help you perform better due diligence, keep you abreast of important compliance issues, inform you of timely regulatory events, and educate you on the latest alternative investment product trends. Connect with other broker-dealers through open forums to learn, share and expand industry knowledge that benefits your financial advisors and their clients.



Sponsors: Take advantage of the unique opportunity to build relationships with broker-dealers, RIAs and financial advisors. Get direct and immediate feedback on products, compliance issues and educational needs facing advisors and their clients today. Through conferences, webinars and networking events, sponsors can learn from top producers and experts on specific issues facing our industry.

Affiliates: There is no better place for a broad range of industry service providers to connect with prospects than REISA. Our affiliates come from many essential services such as law firms, accountants, due diligence firms, lenders and consultants, plus others in the supply chain such as independent wholesalers, sponsor-affiliated and managing broker-dealers, mortgage brokers, real estate firms and more.





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